USING DATA TO ADDRESS COMMUNITY NEEDS
The purpose of the Enhanced Collaborative Model Task Force To Combat Human Trafficking program is to assist communities in developing effective and sustainable multidisciplinary task forces that will implement victim-centered and coordinated approaches to identifying victims of sex and labor trafficking, addressing the individualized needs of victims through services, and investigating and prosecuting sex and labor trafficking cases.
MULTIDISCIPLINARY COLLABORATION

- Service providers
- Federal law enforcement
- Local law enforcement
- Civil society
- Regulatory agencies
- Prosecutors
TRAFFICKING CASES- LAW ENFORCEMENT DATA

- 130 confirmed victims identified
- 369 human trafficking investigations conducted
- 73 trafficking-related arrests
- Primarily identify female US citizens identified as victims within local law enforcement investigations
### Trafficking Cases - Service Providers

#### Trafficking type of clients served

- Labor
- Sex
- Sex and labor
- Unknown

#### Racial Demographics:
New Orleans population vs. population served by grant

- White
- Hispanic or Latino
- Black
- Asian
- Native
- Hawaiian or Pacific Islander
- Bi- or multi-racial
- Other

- Population of Orleans (census)
- Data Center population estimates - Orleans
- Data Center population estimates - Jefferson
- Population Served by grant
## TRAFFICKING CASES - SERVICE PROVIDERS

<table>
<thead>
<tr>
<th>Shelter/ Housing Type</th>
<th># of Placements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency</td>
<td>260</td>
</tr>
<tr>
<td>Long term</td>
<td>15</td>
</tr>
<tr>
<td>Transition</td>
<td>12</td>
</tr>
<tr>
<td><strong>Total # of Placements</strong></td>
<td><strong>287</strong> (of 404 total victims served)</td>
</tr>
</tbody>
</table>
HOW WE’VE USED DATA

- Provide evidence of the gaps and community needs
- Establish data about trafficking in Greater New Orleans
- Formalize knowledge already in the community
- Evaluate effectiveness of grant-funded programs
- Enhance data sharing & collaboration
- Improve response to human trafficking
PROJECT 1: HOUSING ASSESSMENT

Context: housing was a constant problem in Louisiana, but lack data to show the issues.

Goal: more data to get funding, more information to learn what is/ is not working to improve services and outcomes for clients.

Process: Surveys of housing providers, survivors, and housing advocates in Louisiana. Statistical data analysis, coding of responses to identify trends.

Outcome: Creation of resource guide and report. Foundation for redoing project in 2 years to see changes in the landscape.
PROJECT 2: LABOR VULNERABILITY PROFILE

**Context:** Local law enforcement did not feel they have the information or skills to proactively investigate labor trafficking.

**Goal:** Prove that using basic open source data analysis a person can do a vulnerability assessment.

**Process:** Using open source data

  DOL W&H metadata set, OFLR data

**Outcome:** Law enforcement using some data to conduct proactive investigations, labor trafficking committee focused on connecting to partnerships in restaurant industry
3: OUTCOMES MEASUREMENT- CLIENT STABILIZATION

**Context:** Grant required data collection, but it wasn’t giving us much information about outcomes. Changed data collection to ‘action research’.

**Goal:** Talk to survivors about their goals and outcomes while in services to identify promising practices to improve client outcomes

**Process:** Hosted focus groups with clients. Worked with grant evaluator to design an outcomes measurement tool for victims served by grantees, survey them at quarterly intervals.

**Outcome:** TBD- in design phase. Implementation in Winter 2020.
LOGISTICS: COSTS AND PERSONNEL

● Using expertise within the GNOHTTF network
  ○ Federal law enforcement partners- analysts & GIS specialists
  ○ Coordinator with background in research/assessment
  ○ Grant funded evaluator
  ○ Academic partners
  ○ Support from funders and DOJ affiliated folks, free technical assistance programs
  ○ Community partners

● Costs:
  🔼 Time- a lot of it
  🔼 Using grant funding to facilitate and free resources within network
CREATING BUY-IN FOR DATA PROJECTS

- Responding to community interests and needs
- Choosing projects that benefit the community
- Creating buy-in early in the process
- Including community voices in the project
- Producing useful products
- Generate actionable outcomes and information