



# The Road Less Traveled

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# Recent Innovative Programs

## **Behavioral Health Transitions (BHTs)**

**December 2017**

*35 –bed transitional residential treatment program for adult males with significant behavioral issues.*

## **Casa Mia**

**December 2018**

*20 – bed residential recovery support home for pregnant and parenting mothers with opioid use disorders and their babies*

# Building the Base (Collaborators/Reserves)

## Preparing for Innovative Program Development

- *Selection of Collaborators to Assess Service Gaps and Needs and Build Momentum*

## Organizational Reserves/In-Kind Donations

- *Buy-in from Board and Local Businesses*

## Identifying Potential Impact Investors

# Program Design and Metrics Development

## Use of Strategically Selected Stakeholders to Create Program Design

- *Be prepared for challenges related to consensus building*
- *Expect significant time investment in process*

## Metrics provide evidence of effectiveness and significant cost offsets

- *System Improvements; Interagency Communication/Data Capture; Client Outcomes*
- *Immediate savings (cost offsets); Long-Term Savings (reduced institutional needs)*

# Impact Investments (Internal and External)

## Board buy-in required for any donor match requirements

- *Look to local foundations and businesses for cash or in-kind investments*

## Approach potential impact funders with program design, goals and metrics to procure one-time up-front investments

- *Sufficient funding for ample time to gather evidence of effectiveness and efficiency*
- *Initial investors take pride in participating in the launch of a novel approach to community-based behavioral health services*

# Tolerance for Failure (or incomplete success)

**In pursuing success with innovative programming, an agency **MUST** be able to pivot as emerging information conflicts with expectations**

- *Be prepared for mid-course corrections*
- *Changes can result from unexpected changes in referral stream*
- *Early data may lead to programmatic adjustments*
- *Holding your ground where necessary*

**In the face of incomplete success, may have to bring in new partners and redesign program**

- *Narrowing population focus and range of treatment needs*
- *Broadening population focus and range of treatment needs*

# Evidence Turned into Funding

## Impact Investment Strategy

### ➤ Up-Front Funding

- *Local Businesses*
- *Foundations*
- *State Funding (when possible)*

*It would be very useful to have some state funding set aside for projects and programs that show great potential in critical service arenas.*

### ➤ Ongoing Funding

- *After the program has been operating enough to collect data, **government and/or private provider contracts are pursued to continue operations.** Requires communication with potential funders during design phase and throughout operational activities.*
- *Transitional residential behavioral health programs have the capability to not only fill service gaps but create systemic changes that better address community needs in a more cost efficient manner than traditional approaches.*

# From Vision to Implementation

## Behavioral Health Transitions (BHTs)

December 2017

- *The road to Impact Investment for a 35-bed transitional residential treatment program for adult males with significant behavioral issues.*
- *Incorporating evidence-based practices into an innovative program that addresses behavioral health issues in the community before these individuals end up incarcerated or repeatedly hospitalized due to behavioral health issues.*
- *Metrics*
  - *100% of unfunded clients staying at least 60 days will have benefit applications initiated or benefits restored*
  - *80% will be enrolled in post d/c outpatient services w/in 14 days; 100% in 28 days*
  - *80% staying at least 5 days will have an updated social determinants health survey*
  - *65% will be connected to stable housing*
  - *60% will be employed full or part-time per individual capabilities*
  - *Long-Term: Projecting 50% reduction in emer servs and CJS involvement*

# From Vision to Implementation

## Casa Mia

December 2018

- *Product of six years of failed funding attempts for a recovery support home for indigent women in early recovery*
- *Despite clear need for services, not always possible to attract sufficient impact investment (front-end or long-term)*
- *Metrics:*
  - *Enhanced Parenting Skills (parenting classes and health literacy understanding)*
  - *Good Child Health and Well-Being (mother-infant attachment, well baby health visits, infant CPR completion, home safety plan implementation)*
  - *Long-term housing (80%)*
  - *Stable employment/income (70%)*
  - *Drug-free at least 90 days prior to discharge (80%)*