The Road Less Traveled

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Recent Innovative Programs

Behavioral Health Transitions (BHTs)          December 2017
35 – bed transitional residential treatment program for adult males with significant behavioral issues.

Casa Mia                                                                 December 2018
20 – bed residential recovery support home for pregnant and parenting mothers with opioid use disorders and their babies
Building the Base (Collaborators/Reserves)

Preparing for Innovative Program Development
➢ Selection of Collaborators to Assess Service Gaps and Needs and Build Momentum

Organizational Reserves/In-Kind Donations
➢ Buy-in from Board and Local Businesses

Identifying Potential Impact Investors
Program Design and Metrics Development

Use of Strategically Selected Stakeholders to Create Program Design

➢ Be prepared for challenges related to consensus building
➢ Expect significant time investment in process

Metrics provide evidence of effectiveness and significant cost offsets

➢ System Improvements; Interagency Communication/Data Capture; Client Outcomes
➢ Immediate savings (cost offsets); Long-Term Savings (reduced institutional needs)
Impact Investments (Internal and External)

Board buy-in required for any donor match requirements

➢ Look to local foundations and businesses for cash or in-kind investments

Approach potential impact funders with program design, goals and metrics to procure one-time up-front investments

➢ Sufficient funding for ample time to gather evidence of effectiveness and efficiency

➢ Initial investors take pride in participating in the launch of a novel approach to community-based behavioral health services
Tolerance for Failure (or incomplete success)

In pursuing success with innovative programming, an agency MUST be able to pivot as emerging information conflicts with expectations

- Be prepared for mid-course corrections
- Changes can result from unexpected changes in referral stream
- Early data may lead to programmatic adjustments
- Holding your ground where necessary

In the face of incomplete success, may have to bring in new partners and redesign program

- Narrowing population focus and range of treatment needs
- Broadening population focus and range of treatment needs
Evidence Turned into Funding
Impact Investment Strategy

➢ Up-Front Funding
  • Local Businesses
  • Foundations
  • State Funding (when possible)

It would be very useful to have some state funding set aside for projects and programs that show great potential in critical service arenas.

➢ Ongoing Funding
  • After the program has been operating enough to collect data, government and/or private provider contracts are pursued to continue operations. Requires communication with potential funders during design phase and throughout operational activities.
  • Transitional residential behavioral health programs have the capability to not only fill service gaps but create systemic changes that better address community needs in a more cost efficient manner than traditional approaches.
The road to Impact Investment for a 35-bed transitional residential treatment program for adult males with significant behavioral issues.

Incorporating evidence-based practices into an innovative program that addresses behavioral health issues in the community before these individuals end up incarcerated or repeatedly hospitalized due to behavioral health issues.

Metrics
- 100% of unfunded clients staying at least 60 days will have benefit applications initiated or benefits restored
- 80% will be enrolled in post d/c outpatient services w/in 14 days; 100% in 28 days
- 80% staying at least 5 days will have an updated social determinants health survey
- 65% will be connected to stable housing
- 60% will be employed full or part-time per individual capabilities
- Long-Term: Projecting 50% reduction in emerg servs and CJS involvement
From Vision to Implementation

Casa Mia

December 2018

➢ Product of six years of failed funding attempts for a recovery support home for indigent women in early recovery

➢ Despite clear need for services, not always possible to attract sufficient impact investment (front-end or long-term)

➢ Metrics:
  • Enhanced Parenting Skills (parenting classes and health literacy understanding)
  • Good Child Health and Well-Being (mother-infant attachment, well baby health visits, infant CPR completion, home safety plan implementation)
  • Long-term housing (80%)
  • Stable employment/income (70%)
  • Drug-free at least 90 days prior to discharge (80%)